**Business/Brand Name:**

**Contact Details:**

**Objectives:**

**Timeframe:**

**Industry, Field Area/Category, Business Type:**

**Description:**

**Contents:**

**Competitor/Design Reff.:**

**Target Audience:**

**Style Guides/Brand Guidelines:**

**Fonts/Typography, Colors, Moodboard:**

**Specific likes and dislikes, Instructions/Notes:**

**Keywords that best describe your goal:**

**Advertising and Marketing needs:**

**Layout Suggestion:**