**Business/Brand Name:**

**Domain Name:**

**Tagline/Service Line:**

**Field Area/Category, Business Type:**

**Title and Tagline for Home-page:**

**About us details:**

**(Vision, Statement, Goals/Mission, Team)**

**Product/Services, Categories/Subcategories:**

**Pricing/Packages:**

**Portfolio/Works, Case-Studies Contents:**

**Working Model/Work-Place:**

**Contact Details:**

**(Name, Mobile, E-mail, Address)**

**Social Media A/c’s Links:**

**(Twitter, Facebook Profile/Page, Instagram, YouTube)**

**Pages:**

**(Home, About-Us, Services, Products, Portfolio, Contact-Us, Blog, Case-Studies, Help-Desk)**

**Specific Functions/Features:**

**Competitor/Design Reff.:**

**Target Audience:**

**Style Guides/Brand Guidelines:**

**Fonts/Typography, Colors, Moodboard:**

**Specific likes and dislikes:**

**Keywords that best describe your goal:**

**Advertising and Marketing needs:**

**Site Diagram suggestion:**

**Instructions/Notes:**